



Friday, July 13

8:00 am - 4:00 pm Exhibitor Registration
8:00 am - 5:00 pm Exhibitor Setup (All Exhibitors)

Saturday, July 14

8:00 am - 6:00 pm Exhibitor Registration
8:00 am - 8:00 pm Exhibitor Setup (All Exhibitors)
7:00 pm - 10:00 pm Champions of the Faith

Sunday, July 15

7:30 am - 5:30 pm Registration
8:00 am - 5:00 pm Exhibitor Setup (All Exhibitors)
8:00 am - 3:00 pm Exhibitor Sponsored Events
8:00 am - 2:00 pm Retail Academy
10:00 am - 12:00 pm Global Worship Gathering (CTAI event)
1:00 pm - 2:30 pm General Session: International Business Vision
3:00 pm - 4:30 pm General Session: Stores as Ministry Connectors
6:00 pm - 7:30 pm Worship Him (Public)
7:30 pm - 9:00 pm New Voices Showcase

Monday, July 16

6:00 am - 8:00 am Exhibitor Sponsored Events
7:30 am - 5:30 pm Registration
7:00 am - 8:00 am Industry Prayer Meeting
8:00 am - 8:30 am Ribbon-Cutting Ceremony
8:30 am - 5:30 pm Exhibit Floor Open
11:30 am - 1:00 pm CBA Member Luncheon
1:00 pm - 2:30 pm Christian Fiction: Authors, Retailers, Readers (Product Giveaway Event)
3:00 pm - 4:30 pm Children's Product Trends (Product Giveaway Event)
5:30 pm - 6:00 pm Soft Close of Exhibit Floor (Entry doors locked - Exit only)
6:00 pm - 12 midnight Exhibitor Sponsored Events

Tuesday, July 17

6:00 am - 1:00 pm Exhibitor Sponsored Events
7:30 am - 5:30 pm Registration
8:30 am - 5:30 pm Exhibit Floor Open
8:30 am - 9:30 am Workshops
10:00 am - 11:00 am Workshops
11:00 am - 12:30 pm Church Store Summit
3:00 pm - 4:30 pm Retailer RX: Ask the Experts
5:30 pm - 6:00 pm Soft Close of Exhibit Floor (Entry doors locked - Exit only)
6:00 pm - 12 midnight Exhibitor Sponsored Events

Wednesday, July 18

6:00 am - 8:30 am Exhibitor Sponsored Events
7:30 am - 12:00 noon Registration
8:30 am - 3:00 pm Exhibit Floor Open
8:30 am - 9:30 am Workshops
10:00 am - 11:00 am Workshops
11:30 am - 1:00 pm Exhibitor Sponsored Events
3:00 pm - 12 midnight Exhibit Tear-Down

Thursday, July 19

8:00 am - 4:30 pm Exhibit Tear-Down

Exhibitor Notes

- Schedule is subject to change without notice.**
- Exhibit installation must be completed by 5:00 pm Sunday, July 15. Please note that all publicized setup hours will be strictly enforced. Those companies with extenuating circumstances needing extra setup time will be charged **\$200 per hour**. If additional time is needed, exhibitors are required to obtain approval from Show management.
- Exhibits must remain intact and fully operational until 3:00 pm, Wednesday, July 18.